

Agencies Inc



Wow !! Can you believe it we all made it! Halloween 2011 is over and the counter is reset to start over for next year. Now is the time to do a quick check to make sure we have all that we need to make Christmas 2011 all that it can be. Our stock is coming and going out fast so please make sure you look at what you may need, when can we talk?

Do you have all that you need to make the most \$\$\$ for the season and the most per client that walks in the door? You want to be ready for both that everyday client, and the one dressing up for Christmas.

Also Remember November is MOVEMBER stock up on Moustaches

Let me now take a moment to thank all of you that ordered from me/Rubie's for 2011 and remind you that I am truly grateful that you chose me & Rubie's to help make your Halloween 2011 successful!! So in case you missed it, **THANK YOU!!!**

Also, let me say a Thank You to those that have taken the time to answer my questionnaire, I use the information you provide to prepare for 2012.

[So please click here for that PDF or word file.](#)

What did I see and hear from you so far regarding Halloween 2011?

- The reports have been a real mixed bag
- That said, the majority were flat or up or even down by a few percent the spread was small though
- Nobody from what I heard had strong double digit gains but, there were some, not many, but some, unfortunately that did have double digit declines.
- This year was one where Temp stores changed the game or upped the "awareness" of Halloween
- Most of the stores did ok with Temp stores near by some however, did not. This needs to be examined; we need to delve into why, what sold, what didn't, and what was rumour and what is/was true.
- My year round loyal customer the other 11 months of the year were up & are you still up for the year?



Rubie's Item # 16844
Captain Cutthroat STD



Rubie's Item # 888418
Gladiator STD

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Coming soon are the Details on the Early buy program

Click here or follow the link to get all your info for the Houston Halloween & Party Expo Jan 28th-31



<http://www.halloweenpartyexpo.com/>

[NACR Agencies Inc. needs your help please send in your comments click here for either the PDF or the Word File](#)



Other new Licenses from Rubie's are:

Note I'm ready for Movember!



Ry is wearing:

Rubie's Brown Mullet

Item # 51164

Rubie's Dark Brown Real Hair

Moustache Item # 2011



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Katy Perry



Justin Beiber



Archie Comics



The Walking Dead

What is Ryan up to?

Ryan is going through all the information, pictures, pricing info, and all that I collected throughout the Halloween 2011 season. Then off to New York for the Rubie's Annual sales meeting to pick up the sales tools and product line for 2012! YUP that is right I'm ready to start planning for Halloween 2012 and provide you Christmas 2011 right NOW!!!!

Please let me know what other information you would like to see in a latest and greatest.

I am here for you!

Your RUBIE'S Man

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